



une slid in with the launching of the first Negosyo Serbisyo sa Barangay (NSB) in Region 7 in Sevilla, Bohol on June 1.

Through its NSB initiative, the DTI aims to reach out and assist more entrepreneurs at the community level. NSB services include information campaign on the Negosyo Center, KMME, trade fairs, SSFs, consumer education and protection, priority sectors, streamlining of business regulatory requirements, Pondo sa Pagbabago at Pag-asenso (P3), among others. NSB also offers entrepreneurship seminar, bookkeeping/accounting for non-accountants, product development and related skills training, among others, through the Negosyo Centers.

In the same month, DTI participated in the “Trabaho Negosyo at Kabuhayan” job and business fair at the Hoopsdome located along the Humay-Humay road, Lapu-lapu City, Cebu. DTI coordinated with participating companies to conduct a Diskwento Caravan or the selling of discounted items such as school supplies; kitchen wares; medicine; donuts; and other frozen/processed products. Negosyo Center services were also offered.

DTI also launched new batches of KMME mentees in Bohol, Siquijor and Negros Oriental. The Kapatid Mentor Me Program is a 10-week session of intensive mentoring to change the mindset of microenterprises so they can adapt, adjust and practice innovations and new trends in business. #

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The first “Negosyo Serbisyo Sa Barangay” (NSB) in Central Visayas was conducted in Sevilla, Bohol on June 1, 2019. The NSB program of DTI aims to reach out and assist more entrepreneurs at the community level.



51 MSEs in NegOr undergo coaching sessions with top bizmen

By Roi Anthoni Lomotan, Philippine Information Agency



(Photo above) DTI-7 Director Asteria Caberte addresses the 51 mentees for this year's Kapatid Mentor ME (KMME) Program during the program launch held on June 11 at Bethel Guest House, Dumaguete City. (PIA/Negros Oriental)

Around 51 Micro and Small Entrepreneurs (MSEs) in Negros Oriental will undergo an intensive ten-week mentoring sessions with businessmen to enhance their business skills and improve their respective businesses.

The Department of Trade and Industry (DTI)-Negros Oriental recently launched this year's mentees for its Kapatid Mentor ME (KMME) Program, an initiative of the department in partnership with the Philippine Center for Entrepreneurship (PCE)-Go Negosyo that aims to help MSEs scale up their businesses through weekly coaching with successful entrepreneurs acting as their mentors.

This year, there are 26 mentees from Dumaguete City and 25 mentees from Mabinay town. This is the fifth batch of KMME mentees in Dumaguete City and sixth batch of mentees in Mabinay.

DTI-7 Regional Director Asteria Caberte welcomed this year's mentees during the launching event held June 11 at Bethel Guest House, this city. "This is to address the need for change in the mindset para sa atong micro enterprises na ma-improve ang ilang pagka-negosyante. At the end of ten workshops, ten modules here they will proceed and present to us a business improvement plan. In that presentation, naa mga tagabangko ang among mimitahon, naa ko diha para mo-critic sa ilang plano aron mahapsay, mahan-ay ilang plano. (This is to address the need for change in

the mindset among our micro enterprises and help them enhance their capabilities in handling businesses. At the end of ten workshops or modules, they will proceed and present to us a business improvement plan. We will invite bank representatives and I will be there to critic their plans so they further develop their plan)," Caberte said in a media interview.

"Later on, when they are ready in terms of volume, we can invite them to participate in trade fairs. Aron maka-baligya sila sa ilang produkto. And eventually when they need the working capital, sa ilang negosyo kay nilambo na, wala sila capital we can refer them to banks. (We will help them find a suitable market for their products. Eventually, when they need the working capital for their business, we can refer them to banks)," she added.

The DTI official also noted that this is their first intervention to help MSEs, and later on the department will assist them in terms of product development, labelling, packaging, and food safety tips as most of the KMME mentees this year are involved in food processing. DTI will also help them in processing their regulatory requirements set by the Food and Drug Administration (FDA) and in securing a certificate of product registration. DTI is bringing top caliber speakers from Manila to discuss the different modules under the KMME Program. These modules are about having an entrepreneurial mindset, marketing, product development, operations management, taxation, accounting, finance, HR management, business development plan, etc. The first two modules were taken up during the launching event.

Negros Oriental Chamber of Commerce and Industry (NOCCI) President Francel Martinez and Joven Chavez, president of the Southern Negros Agri-fisheries Multi-Purpose Cooperative, discussed the entrepreneurial mindset and values formation and also shared their experiences in handling their business. On the other hand, award-winning entrepreneur and best-selling author Ardy Roberto discussed marketing.

Caberte emphasized the importance of attending the weekly modules. "Ang pinaka-importante ang commitment. Dili pwede moabsent mao gyud among number 1 commitment na among gistrikto gyud. Mura na sila nagmasteral. Seryoso. Every module is equally important. (The most important of all is commitment to attend the module. We don't allow absences. That is a requirement we strictly observe here. This is similar to a master's degree. Every module is equally important)," she said. Meanwhile, Philippine Chamber of Commerce and Industry (PCCI) Regional Governor for Central Visayas, Ed Du, sees this program as a great help for MSEs. # (Source: Philippine Information agency)

Activities in Photos



(Photos above and below) DTI joins DOLE and other agencies in conducting the Trabaho, Negosyo at Kabuhayan jobs and business fair at Hoopsdome, Lapu-lapu City, Cebu “Trabaho, Negosyo at Kabuhayan (TNK), a Blueprint for Decent Employment and Entrepreneurship 2017-2022”, prioritizes decent job creation, entrepreneurship, creativity and innovation, formalization and growth of micro, small, and medium-sized enterprises (MSMEs), youth unemployment reduction, education and training.



Activities in Photos



(Photos above and below) Diskwento Caravan during the Trabaho Negosyo at Kabuhayan Jobs and Business Fair. at Hoopsdome, Lapu-lapu City, Cebu on June 12, 2019. DTI coordinated with participating companies to conduct a Diskwento Caravan or the selling of discounted items such as school supplies; kitchen wares; medicine; donuts; and other frozen/processed products.





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of you.*



DTI gives BN tellers holidays to push online registration

The Department of Trade and Industry (DTI) has declared June 19, 26, 27 & 28 as a Business Name Teller Holiday to encourage businesses to register online through the Business Name Registration System (BNRS) Next Gen website at <https://bnrs.dti.gov.ph/>.

However, for those who will be dropping by at the DTI office or in any Negosyo Centers, computers will be set up and a staff will teach those registering their business names on how to do it online.

DTI said in a press statement that the BN Teller Holiday is aligned with the Ease of Doing Business Act of 2018 (RA 11032), which promotes zero-contact policy.

And while over-the-counter business registrations did not happen in said dates, DTI cashiers likewise stopped receiving and processing payments. Instead, transactions were paid through GCash.

To further assist the public, DTI-Cebu also initiated a free seminar for bookkeepers and business registration service providers, among others.

Moreover, DTI has set-up a BNRS help desk, which caters to clients from 8 a.m. to 5 p.m., Mondays through Fridays, at the DTI head office BNR Support. Answers to frequently asked questions on business name registration are also available on the DTI website. #

"PH as an artificial intelligence powerhouse" – Sec. Lopez

Department of Trade and Industry (DTI) Secretary Ramon Lopez discussed with the University of the Philippines School of Economics Alumni Association (UPSEAA) the potential of the Philippines (PH) to become an artificial intelligence (AI) powerhouse.

In his talk last 14 June 2019 on PH's current business climate and industry development initiatives of the Department, the trade chief highlighted the country's abundant human capital, those graduates of science and engineering as well as non-technical.

"We see how AI becomes a great equalizer where our educated, highly skilled, and highly-motivated young population can make their mark. Everyone has a place under this new industrial regime, regardless of educational level, or background, or interest," shared Sec. Lopez to his fellow UPSEAA's headed by President Jeffrey Ng, and composed of accomplished business executives, entrepreneurs, and economists.

DTI noted various applications for AI can be used in agriculture, healthcare, finance, retail, transport, and smart cities. AI software revenue by industry is expected to reach more than USD 100 billion by 2025 while global AI business value is projected to reach USD 5.8 trillion by 2022.

The Secretary also shared the working framework for the formulation of PH AI Strategy. "As we visualize this, we will obtain support from various stakeholders from

national, regional, and local champions from schools and universities across the country as well as from industry giants," Sec. Lopez added.

Likewise, the trade chief shared the highlights and key elements of inclusive, innovation-led, industrial strategy (i3S), which aims at growing innovative and globally competitive manufacturing, agriculture, and services while strengthening their linkages into domestic and global value chains. PH government connects stakeholders and integrate the country's innovation and entrepreneurship ecosystem through the Regional Inclusive Innovation Centers (RIICs) present in different parts of the country.

"President Rodrigo Duterte's vision is for the country to have creative and connected communities where innovators, start-ups, MSMEs, and large enterprises can collaborate to produce new products and services. Working together can help us achieve our goal of generating inclusive growth and shared prosperity for all, most especially for those at the bottom of the pyramid," shared Sec. Lopez.

The trade chief also provided updates on trade negotiations, export promotion, MSME development, consumer protection, as well as ease of doing business. He also shared various economic and policy reforms pushed by the administration that will boost foreign investments and promote job generation. (source: dti.gov.ph)

PAUNAWA SA PUBLIKO



Business Name Registration System

Kasalukuyang nagsasagawa ng ilang pagbabago sa online Business Name Registration System Next Generation (BNRS NextGen) upang mapabuti ang serbisyo. Dahil dito, pansamantalang magiging mas matagal ang proseso ng pagre-rehistro ng inyong business name.

Maraming salamat sa inyong pag-unawa at pakikiisa habang mas pinapahusay namin ang sistema ng pagrerehistro. Asahan ninyo ang aming ibayong pagsisikap upang maihatid ang mas pinagaling na BNRS Next Gen sa lalong madaling panahon.

Maaring tumawag sa BNRS Helpdesk mula 8:00 ng umaga hanggang 5:00 ng hapon, Lunes hanggang Biyernes (maliban sa holidays) para sa inyong mga katanungan. Tumawag sa mga sumusunod na numero:

Telephone : (02) 890.1302 / 251.1223

Mobile : 0917 595.3930

Email : bnrshelpdesk@dti.gov.ph

Activities in Photos



(Photo above) DTI conducted a Diskwento Caravan on June 1, 2019 in Sevilla, Bohol.

(Photoa below) The Department of Trade and Industry (DTI) recently issued Notice of Violation (NOVs) to 14 retailers of construction and hardware materials in Cebu. Violative products confiscated in Cebu included re-rolled steel bars, incandescent bulbs, PVC electrical tapes, among others. To avoid compromising consumers' safety, DTI regional Director Asteria Caberte affirmed that the department goes after and cracks down establishments that sell uncertified, inferior, or substandard products.



Activities in Photos



(Photo above) DTI holds Kapatid Mentor Micro Entrepreneurs in Siquijor together with PCE Go Negosyo and the Cebu Chamber. Of Commerce and Industry.

(Photo below) The Department of Trade and Industry (DTI)-Negros Oriental recently launched this year's mentees for its Kapatid Mentor ME (KMME) Program, an initiative of the department in partnership with the Philippine Center for Entrepreneurship (PCE)-Go Negosyo that aims to help MSEs scale up their businesses through weekly coaching with successful entrepreneurs acting as their mentors.



Activities in Photos



(Photo above) DTI conducted a writeshop on GOOD MANUFACTURING PRACTICES/ SANITATION STANDARD OPERATING PROCEDURES at Casa Reyfrancis, Tagbilaran City Bohol, on May 22-23, 2019.

(Photo below) DTI conducted a BUSINESS PLANNING SEMINAR AND WORKSHOP on May 21, 2019 at Guindulman Municipal Training Center, Tabajan, Guindulman, Bohol. The seminar was participated by 32 MSMEs and potential entrepreneurs from Guindulman, Bohol and its neighboring municipalities.



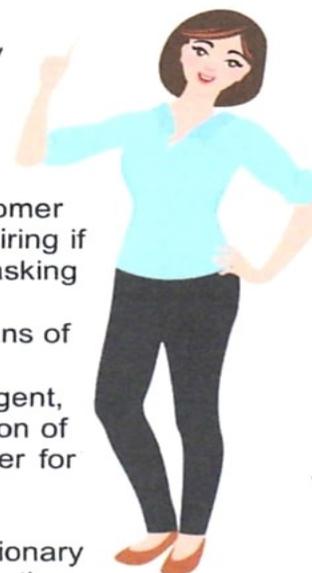


ADVISORY

The public is hereby warned of various marketing scheme or business practice that violates certain provisions of Republic Act 7394 or the Consumer Act of the Philippines.

RED FLAGS

- Freebies are provided or even free facial service or body massage is rendered as a means to attract prospective buyers and mall-goers to enter into a consumer transaction with the company.
- A sales associate or agent, who sometimes is foreign-looking, aggressively persuades or entices or even pressures the customer in buying the product at a discounted price, to the point of inquiring if the customer has debit or credit cards or even to the extent of asking the said cards to be handed over to him.
- Products do not have price tags, thus, consumers have no means of validating the price as well as the discount given.
- After further persuasion or enticement, the sales associate or agent, by taking advantage of the lack of time and the general condition of the environment, would swipe the card to charge the customer for the product being offered for sale.



In light of the above, the public is hereby advised to take precautionary measures and exercise diligence and prudence in dealing with these business establishments.



CPAB@dti.gov.ph
ConsumerCare@dti.gov.ph



1-DTI (1-384)

For the guidance of the public.

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